

SUSAN MITCHELL

VAIL & BOULDER, COLORADO | ME@SUSANMITCHELL.INFO | 970.904.6655 | SUSANMITCHELL.INFO

2020 - Present | EAST WEST HOSPITALITY

- **Position/Responsibilities** - Senior Creative & Brand Manager
Working and managing all design related positions and projects (Strategic Designer/Senior Art Director, UX/UI, Brand Designer/Manager). Concept to launch of brands and marketing campaigns through all platforms.

2008 - 2023 | MITCHELL & ASSOCIATES MARKETING & ADVERTISING

- **Position/Responsibilities** - Owner
Working and managing all design related positions and projects (Strategic Designer/Senior Art Director, UX/UI, Brand Designer/Manager). Concept to launch of brands and marketing campaigns through all platforms.

1992 - 2008 | AGENCY.COM / EAGLE RIVER INTERACTIVE / FAST FORWARD INTERACTIVE

- **Position/Responsibilities** - Creative Director, Creative Dept Manager, Senior Art Director (depending on the year)
Working and strategizing as part of a creative team, as well as managing/directing a large creative department with national clients. Client list included - American Express, Best Buy, Sprint, Toyota, Cisco Systems, Sony, Coors, Celebrity Cruises, Hyatt Resorts, and more.

1985 - 1990 | HILL HOLLIDAY / HOUSTON ADVERTISING / EMERSON LANE FORTUNA

- **Position/Responsibilities** - Art Director to Creative Department Manager (depending on the year)
Working my way up the ranks over the years. From Art Director to Manager of large creative departments with national clients. Client list included - Reebok, Marshalls/TJ Maxx, BMW, Fidelity Investments, Visa, Four Seasons, Ritz Carlton, Dunkin Donuts, Mc Donalds, The Gap, and more.

1985-1986 | NORTHEASTERN UNIVERSITY

- **Position/Responsibilities** - Graphic Design Instructor
Taught Graphic Design classes to night-school students in Boston.

1983 - 1984 | NORDSTROMS

- **Position/Responsibilities** - Internal Creative Department
Entry Level Art Director. Learned how to maintain a corporate brand, produce marketing materials, in-store displays and signage.

SOFTWARE SKILLS

- | | | | |
|----------------------------|--------------------------------------|--------------|-----------------------------------------------------------------------------------------------------------|
| • Adobe Creative Suites AI | • InDesign | • Email Apps | If a position at your company would require me to know an app not listed here, know I am a quick learner. |
| • ChatGPT | • Photoshop | • PowerPoint | |
| • Illustrator | • Canva | • Word | |
| • Adobe XD | • A variety of web maintenance tools | | |

EDUCATION

- | | |
|--------------------------------------------|------------------------------------|
| • Bachelors Degree in Graphic Design | • Associates Degree in Psychology |
| • Bachelors Degree in Architectural Design | • Associates Degree in Art History |